



FIBRE BACKING
MADE FROM RECYCLED
PLASTIC BOTTLES



AZAY BROWN

TEXLINE | LOFTEX | PRIMETEX

Gerflor[®]

FEATURES AND BENEFITS

Gerflor's textile backed flooring combines the comfort and warmth of carpet with the durability and practicality of vinyl. It's designed to offer a soft yet hardwearing solution for versatile use.



Waterproof

Protected from both top and bottom, the anti-mildew waterproof membrane effectively blocks mould transfer to surfaces. This makes it perfect for wet areas and damp concrete floors.



Comfortable Underfoot

The textile backing features soft absorbent fibres that provide excellent insulation against the cold, adding warmth and comfort to any space in your home.



Low Maintenance

The enhanced surface treatment creates a protective shield to prevent dust and dirt from penetrating the surface allowing easy maintenance.



Sustainably Made

The product backing is made with more than 90% recycled fibres and the product is 100% recyclable.



Durable

The superior surface treatment provides exceptional resistance to scuffs, scratches and stains, delivering long-lasting durability for high-traffic spaces.



Fast Installation

The innovative textile backing absorbs subfloor irregularities giving you that ability to install directly over most existing flooring for a fast, cost effective solution.

*Refer to installation guidelines.

PATENTED INNOVATION



Plastic bottles for recycling

20 million bottles used per year*



Conversion to plastic chips

= 600t of oil not consumed

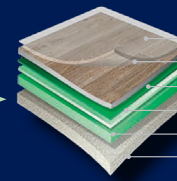


Extrusion to convert chips into fibre

Backing made with more than 90% recycled fibres



Non woven production from recycled fibres



WEAR LAYER PURECLEAN FINISH
PATTERNED FOAM
FIBREGLASS INTERLAYER
ANTI-MILDEW BONDING LAYER
COMPACT BALANCING LAYER
FIBRE BACKING,
OVER 90% RECYCLED FIBRES

Fibre layer integration on to Gerflor backing

1m² of Textline = 4 bottles

Gerflor Texline is the ultimate loose lay flooring solution. The exclusive backing made from recycled plastic bottles offers exceptional moisture resistance, making it ideal for wet areas as well as general living spaces. The flooring can be quickly and easily installed over most existing subfloors with minimal preparation.*

*Refer to Installation Guidelines.

TEXLINE

Make a bold statement or provide a neutral foundation for your décor – the choice is yours when you select your flooring from the Texline Essence collection. Encaustic tile designs inspired by the Victorian era in England, sit alongside layered textured surfaces to offer distinctive contemporary choices. Seven wide plank timber designs and colours combine with two herringbone parquetry looks to add natural beauty to any room in your home. Texline can be loose laid - install it over old ceramic tiles or worn timber to completely transform your décor.*

*Refer to Installation Guidelines.

DESCRIPTION	STANDARD	UNIT	
Width of rolls	EN 426	m	4
Total thickness	EN 428	mm	2.9
Wear layer thickness	EN 429	mm	0.35
Slip resistance	AS4586:2013	group	R10
Sound Insolation	EN ISO 717-2	dβ	16



AZAY BEIGE
2309



AZAY LIGHT GREY
2308



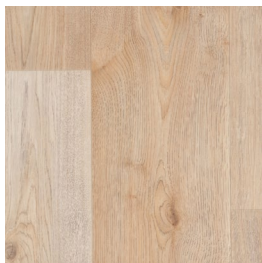
OTELO NATURAL
2304



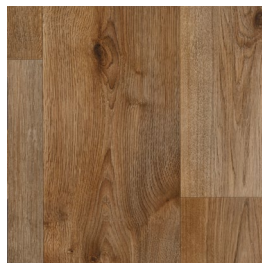
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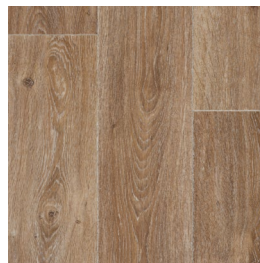
OTELO GOLDEN
2305



SHERWOOD CLEAR
2012



SHERWOOD BROWN
2015



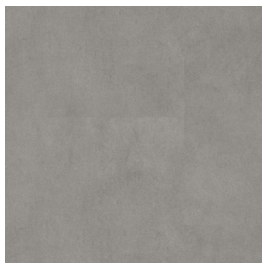
NOMA MIEL
0476



NOMA CLEAR
1727



GASTOWN MINERAL
2311



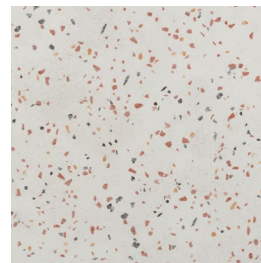
SHADE GREY
2152



SHADE LIGHT GREY
2150



ALMA GREY
2300



CONFETTI BEIGE
2144



PROVENCE BLACK
AND WHITE 1981



NOMA MIEL



SHADE LIGHT GREY



OTELO GOLDEN



LOFTEX

The Loftex collection punches above its weight in the value for money stakes. Sophisticated timber and tile designs sit on the surface of the 2.5mm thick, hard-wearing textile backed range that can be loose laid in an area up to 35 sq metres. Install it over old ceramic tiles or worn timber to completely transform your décor.*

*Refer to Installation Guidelines.

DESCRIPTION	STANDARD	UNIT	
Width of rolls	EN 426	m	4
Total thickness	EN 428	mm	2.5
Wear layer thickness	EN 429	mm	0.30
Slip resistance	AS4586:2013	group	R10
Sound Insolation	EN ISO 717-2	dβ	15



OPERA GREY
2172



OPERA NATUREL
2155



BOUTIC NATUREL
2171



BOUTIC MEDIUM
2168



BOUTIC LIGHT GREY
2169



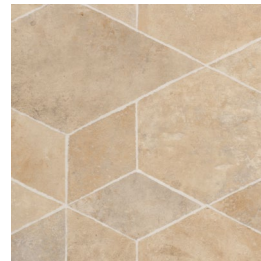
NEVADA LIGHT GREY
2164



LUX NATURAL
2166



LUX BLONDE
2167



ORIGIN CREAM
2173



ORIGIN LIGHT GREY
2174



BOUTIC LIGHT GREY



OPERA GREY



ORIGIN CREAM



LUX BLONDE



OPERA NATUREL



BOUTIC NATUREL



BOUTIC MEDIUM



ORIGIN LIGHT GREY

PRIMETEX

The Primetex range elevates flooring to a new level of sophistication. Beneath its robust protective layer, Primetex offers a selection of colours and designs that bring style to any interior. Whether it's a coastal retreat, a sleek urban penthouse or a rustic farmhouse, Primetex offers traditional timber patterns, tile effects, rich textures and subtle monotonues to create the perfect ambiance. Permanent, glued installation is recommended for this range.*

*Refer to Installation Guidelines.

DESCRIPTION	STANDARD	UNIT	
Width of rolls	EN 426	m	4
Total thickness	EN 428	mm	2
Wear layer thickness	EN 429	mm	0.25
Slip resistance	AS4586:2013	group	R11
Sound Insolation	EN ISO 717-2	dβ	15



AZAY BROWN
2347



CAJOU GREY
1151



CAJOU HONEY
1236



COGNAC BLOND
2007



COGNAC PEARL
2006



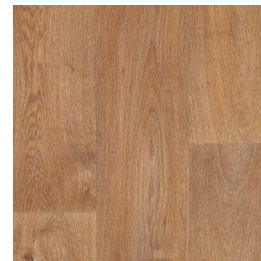
COGNAC SCANDI
2350



TIMBER CLEAR
0720



TIMBER GOLDEN
2351



TIMBER MEDIUM
0721



BASAL HAZE
2392



DUNE GREY
1589



DUNE WHITE
1588



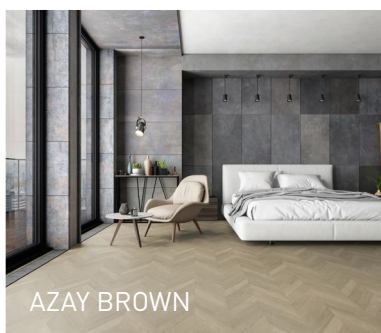
GRAVEL BEIGE
0711



GRAVEL GREY
0712



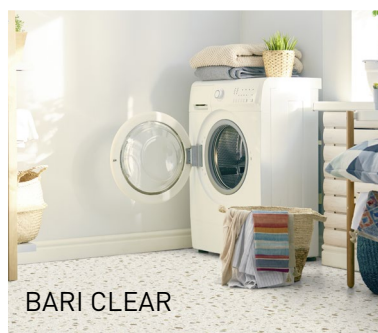
BARI CLEAR
2407



AZAY BROWN



DUNE WHITE



BARI CLEAR



TIMBER CLEAR



GRAVEL BEIGE



CAJOU HONEY



COGNAC SCANDI



TIMBER GOLDEN



COGNAC BLOND



BASAL HAZE

INSTALLATION

Texline Essence and **Loftex** can be loose laid directly over most subfloors, wooden floorboards, ceramic tiles and concrete slabs.*

* Provided height variation and irregularities don't exceed 3mm width and 2mm depth for joins or gaps. Best results will be enjoyed using a trained installer and following Gerflor's installation instructions. Texline cannot be installed over carpet.

The **Primetex** range has similar features and benefits but is not recommended for loose lay. This product should be permanently glued to satisfy warranty conditions and ensure optimal performance.

Note, indoor use only.

MAINTENANCE

- For regular maintenance use a vacuum cleaner, a soft broom or a damp mop.
- To clean, use a neutral floor cleaning detergent with water and rinse thoroughly.
- Most stains can be removed using a damp cloth with Eucalyptus oil. Do not use solvents or ammonia based cleaners.
- To keep your floor looking beautiful do not allow waxed or rubber product to have prolonged contact with your floor. Replace wax or rubber castors on the end of furniture legs with plastic or nylon ends or protect the floor with felt pads.
- Any areas subjected to direct sunlight must be protected by curtains, blinds or tinting to reduce the intensity of the ultraviolet light to avoid fading.

To download the full Installation/Maintenance Guide and Texline FAQ factsheet visit home.gerflor.au



* Information on the emission level of indoor volatile organic compounds on a class scale from A+ (very low emissions) to C (high emissions).

we care / we act our commitments for 2030



climate

-30% CO₂

scopes 1,2,3 in
tons CO₂ vs 2019

Science Based
Targets ⁽¹⁾



resources

75%

bio-based,
mineral &
recycled⁽²⁾

30%

recycled
content⁽³⁾



circularity

65,000

tons of waste
treated⁽⁴⁾

45%

looselay⁽⁵⁾



health & well-being

100%

outperforming
Indoor Air Quality
standards⁽⁶⁾

95%

sales covered
by EPDs⁽⁷⁾



people

Towards 0
accident⁽⁸⁾

30%
women⁽⁹⁾

40%
internal mobility⁽¹⁰⁾

More details: 1. Scopes 1,2,3, in absolute value, market-based, Trajectory, approved by SBTi (Science Based Targets Initiative). 2. Origin of raw materials for the entire Floor & Wall portfolio, on average, by weight, including 15% virgin salt, a primary element in vinyl manufacturing. Compared to 70% in 2023. 3. Average content in the Floor & Wall vinyl portfolio, by weight. Compared to 21% in 2024. 4. Recycled in our factories and recycling units, compared to 56,600 tons in 2024. 5. % of floor activity with non-slip products, easy to remove, easy to reuse. Compared to 40% in 2024. 6. 100% of vinyl and linoleum sold to the building market below 100 micrograms /m3 (TVOO 28 days). 7. % of Floor & Wall activity covered by Environmental Product Declarations. Compared to 82% in 2024. 8. Towards 0 accident: Lost Time Injury Frequency Rate (LTIFR) below 3 vs. 8.9 in 2024, for Cerflor employees worldwide. 9. 30% women in our global workforce and among our managers. Compared to 28% in 2024. 10. % job openings filled with internal hires worldwide. Compared to 36% in 2024 (France).



09/2025

TIMBER GOLDEN

Gerflor[®]